



NOONOI
MEDIA

{ Profile_ }

Name: NQONQI MEDIA PTY LTD.

Registration No.: 2017/019144/07

77 Dorothy Rd,
Norwood
2192

hello@nqonqi.com

{ Our DNA }

*“ Through digital,
we help you bring
your vision to
reality!*

Who we are

NQONQI MEDIA PTY LTD is a web and digital services company with a focus on **web**, **cloud**, and **digital security**. We offer technology consulting across those domains. Our service bouquet includes advisory services, development, hosting and related services.

The company also owns and/or operates a number of internet properties; including the flagship **XHOSA ROOTS** bi-lingual dictionary (i.e. xhosaroots.com), **THASE** (thase.co.za) and **SIMAMELE** (simamele.co.za).

We are passionate about all things digital. Our work is guided by three principles: **simplicity, propriety and impact**. Everything aspect of our work has to resonate with those principles in that we keep our solutions, communications and interactions simple and appropriate to your needs as our customer and we strive for our offering to result in demonstrable impact on your business.

simplicity. propriety. impact.

{ Value Proposition }

Web.

We look at your digital assets holistically and as drivers of **business growth**. Your website, is a critical component of your organisation's digital life with over 80% of customers 1st visiting a website before making a buying decision. So, at a minimum, our approach is to develop for **impact** and beyond that, to partner with you in the **strategy, operation** and **maintenance** of your web applications to help you achieve optimum results for your business.

- # Consulting/Advisory Services
- # Design
- # Development
- # Testing
- # Analytics
- # Search Engine Optimization
- # Security (incl. Firewall)
- # Cloud Hosting
- # Maintenance & Monitoring

Cloud.

We help you **transform** your business, improve **scalability**, reduce operational and ownership **costs** and manage **risks** associated with IT infrastructure and services by taking advantage of the opportunities presented by the adoption of cloud technologies. Our cloud service offering is end-to-end; beginning from **strategy formulation**, right through to **transformation**.

- # Consulting/Advisory Services
- # Infrastructure as a Service (IaaS)
- # Software as a Service (SaaS)
- # Architecture
- # Performance Optimization
- # Application Development
- # Hosting
- # Security

Security.

In addition to opportunities, digital presence comes with risks that threaten **business continuity**. These threats need to be assessed, understood and risks associated with them mitigated. We offer **cloud** and **web security** services to help you keep your digital assets protected.

- # Consulting/Advisory Services
- # Threat Modelling
- # Security Assessment
- # Privacy Assessment
- # Penetration Testing
- # Incident Management
- # Security Control/Policy Implementation
- # Monitoring & Alerts

“ Through digital, we help you bring your company's vision to reality!

{ Our Way }

Iterative delivery approach

We employ an **agile** project delivery approach that is fully **integrated** through-out the entire software and/or service delivery process. This approach helps us **analyse and improve** your product **during its development**. This way we are able to work quickly and efficiently while ensuring that we deliver the **right product** for your needs.

Kickoff.

Our belief is that flashing out requirements in person is the best way to get to the heart of your needs. It allows you to confirm your **primary goals** and helps us understanding your **strategic vision** enabling us to align the product to your organisational **strategic priorities**. So the first point of call for us is to have a kickoff meeting to get those insights which form the basis of our development process.



“ We do not seek to swallow an entire elephant but eat it piece by piece!

{ Technologies }

Tools of the Trade

We employ best-of-breed tools to cater for requirements of **different scopes, sizes, and complexities**. Our tooling bouquet is designed to allow us to offer solutions that are suited to your **business needs** and to do so at an **appropriate cost**; from solutions built on CMS solutions all the way to highly-customised bespoke solutions.

HTML, CSS, Javascript & jQuery (Web)

These are the languages that produce the front-end of your website application.

Python & Django (Web)

Our choice for back-end content management system development and integration with APIs and third-party systems. Saves time in development and ensures reliability.

PostgreSQL, MySQL

Powerful database system ensure data is fast and stored safely.

Bitbucket Source control

We store a full history of every line of code we write in a distributed way, so our whole development team can manage your code perfectly.

Amazon Webservices

Our hosting partners provide flexible hosting and cloud scalability, to fit any budget.



"The right tools for the right job!"

{ Socially Responsible }

SIM Young Scribes Initiative

We donate ten thousand rands (R10,000) towards the annual prize to the SIM Young Scribes Initiative. The initiative runs a **writing competition** directed at encouraging young South African to read and write. The long-term vision of the initiative is to create **responsible citizens** that are **knowledgeable** and **critical thinkers** with the understanding that these citizens are critical to the **development** of our country.

Website:

<https://www.simamele.co.za/young-scribes>

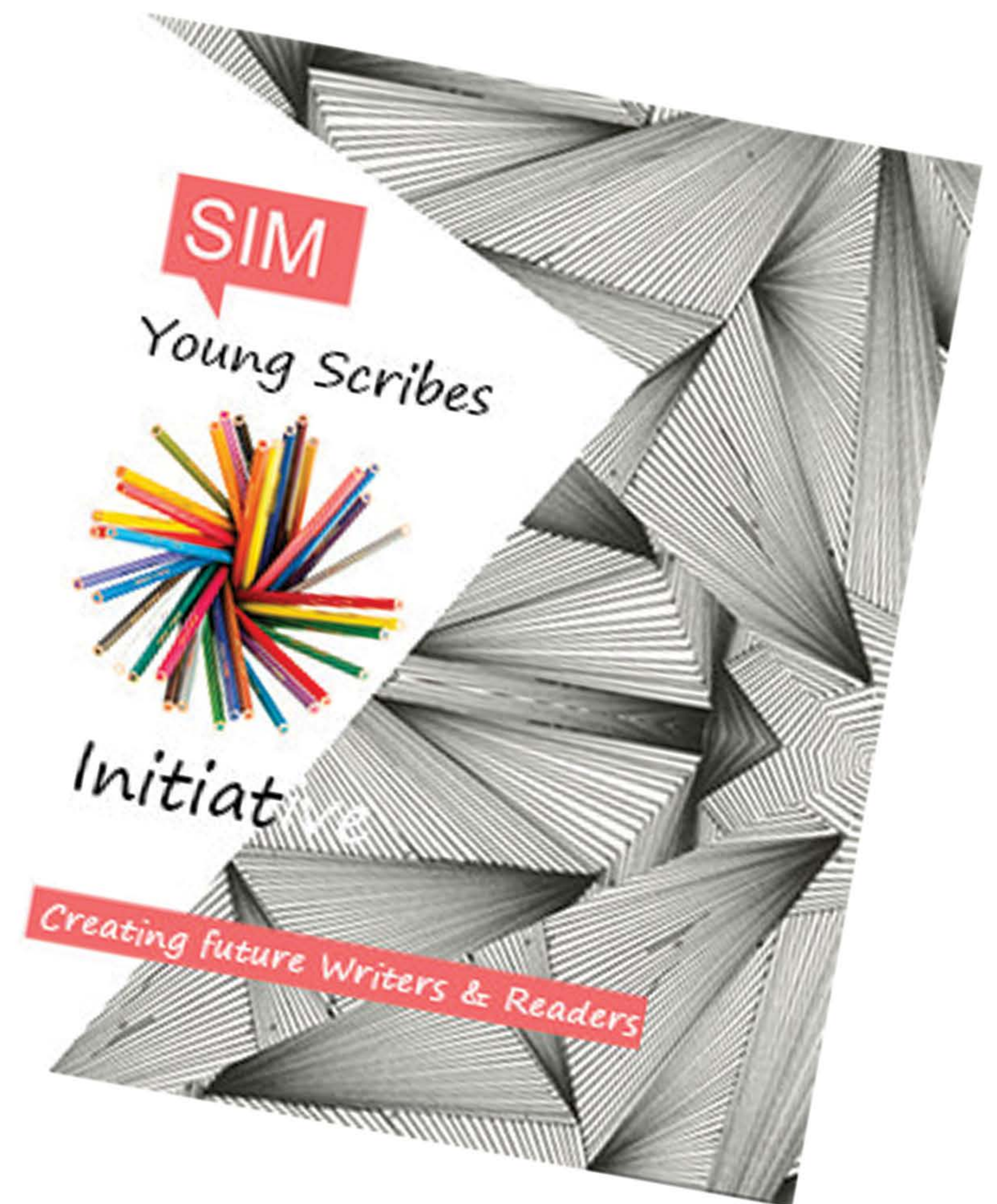
Concept Note:

<https://www.simamele.co.za/documents/sim-young-scribes-concept-note.pdf>

Press:

<http://bookslive.co.za/blog/2018/04/04/simamele-is-calling-for-original-short-story-submissions-from-young-writers-aged-between-13-and-17-years/>

<https://mashtownradio.co.za/p/sim-young-scribes>



“ It takes a village to raise a child.”

{ Thank you_ }

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